

Programme Structure-MHM 2023

MHM - 1st Semester

Course Code (MHM)	Subject Name	No. of hours per week			Credits	Evaluation Scheme		
		Lecture	Tutorial	Practical		Internal Assessment	Term-End examination	Total
MHM 521	Analytics and Research Skills for Business	4	0	0	4	50	50	100
MHM 523	Fundamentals of Management	3	0	0	3	50	50	100
MHM 525	Academic Writing	2	0	0	2	50	50	100
MHM 527	Fundamentals of Finance	3	0	0	3	50	50	100
MHM 529	MS Excel for Managers	0	0	3	1	100	-	100
MHM 531.1	Introduction to Marketing Management	4	0	0	4	50	50	100
MHM 531.2	Introduction to Revenue Management					50	50	100
MHM 533	Strategic Management	3	0	0	3	50	50	100
MHM 535.1	Introduction to Foreign Language-French (Credited.....)	2	0	0	2	100	-	100
MHM 535.2	Introduction to Foreign Language-German (Credited.....)							
Total credits		21	0	3	22	550	350	900

Programme Structure-MHM 2023								
MHM – 2nd Semester								
Course Code (MHM)	Subject Name	No. of hours per week			Credits	Evaluation Scheme		
		Lecture	Tutorial	Practical		Internal Assessment	Term-End examination	Total
MHM 522	Managing and Developing People	2	0	0	2	50	50	100
MHM 524	Management Communication	2	0	0	2	50	50	100
MHM 526	Dissertation 1	3	1	0	4	100	-	100
MHM 528	Academic Success and Professional Development (Soft Skills, Guest Lectures and Field Work)	2	0	0	2	100	-	100
MHM 530.1	Consumer Behaviour	4	0	0	4	50	50	100
MHM 530.2	Inventory Management					50	50	100
MHM 532.1	Brand Management	4	0	0	4	50	50	100
MHM 532.2	Distribution and Pricing					50	50	100
Total credits		17	1	0	18	500	300	800

Programme Structure-MHM 2023								
MHM – 3rd Semester								
Course Code (MHM)	Subject Name	No. of hours per week			Credits	Evaluation Scheme		
		Lecture	Tutorial	Practical		Internal Assessment	Term-End examination	Total
MHM 621	Business Project	0	0	0	3	100	-	100
MHM 623	Organisational Behaviour	3	0	0	3	50	50	100
MHM 625	Sustainability and the Environment	3	0	0	3	50	50	100
MHM 627	Hospitality Innovation and Entrepreneurship	3	0	0	3	50	50	100
MHM 629	Managerial Perspective on Business, Government and Society	2	0	0	2	50	50	100
MHM 631	Dissertation 2	3	1	0	4	100	-	100
MHM 633.1	Digital Marketing	4	0	0	4	50	50	100
MHM 633.2	Application of Revenue Management					50	50	100
MHM 635.1	Services Marketing	4	0	0	4	50	50	100
MHM 635.2	Revenue Management Strategies					50	50	100
Total credits		22	1	0	26	600	400	1000

Programme Structure-MHM 2023					
MHM – 4th Semester					
Course Code (MHM)	Subject Name	Credits	Evaluation Scheme		
MHM 637	Practice School	14	Internal Assessment	External Assessment	Total
	Semester Abroad Programme		60	40	100